

**Projec10 Tool Kits:** Step by step instructions on how to run your own mini business and help change the life of a young person in Ghana!

## CRAFT STALL TOOLKIT

Feeling crafty? Love to create beautiful things? Great idea! Here's some tips to help you on your way.

**1 How much money will you have to buy your craft supplies?**

You may be working on your own or in a group. Each person needs to start with \$10 they borrow off Mum or Dad or an adult. You'll pay this loan back from the profits of your business. This is just what Opportunity International do for people in poor countries all over the world! Find out more about microfinance here. Write down how much money you have here

**2 What will you make?**

Think about something that is easy to make that doesn't require super expensive materials. It's no good spending all your \$10 to make one card! You also need to think about what time you have and need to put aside to make your crafties. It's probably a good idea not to make something that takes four hours to create 1 item! Write down what you plan to make here.

**3 How much will you sell your crafties for?**

Think of a price that is not so expensive people won't buy it but not so cheap you don't make a profit. \$1 or \$2 per item is probably a good starting point.

**4 Who will you sell your goodies to?**

It would be great to have a stall somewhere where lots of people are around. Perhaps at school at lunchtime? Or at church? Or at a sporting game? Make sure you check with Mum or Dad or an adult about this one. You may need to ask permission at school or your sports club.

**5 Shop for what you need.**

You need to ask Mum or Dad for your \$10 to get started. You can pay this back out of your profits. This is just what Opportunity International do for people in poor communities all over the world. You can find out more about how microfinance works at [www.opportunity.org.au/resources/DVDs/small-loans,-big-changes.aspx](http://www.opportunity.org.au/resources/DVDs/small-loans,-big-changes.aspx)

**6 Make your crafties.**

Make sure you make them look as lovely as possible.

**7 Prepare any other material to help with your stall.**

You may like to make some signs or a price list to put up at your stall. It also would be great for your customers to know that you are raising money for a great cause. Go to [www.opportunity.org.au/Where-We-Work/Ghana.aspx](http://www.opportunity.org.au/Where-We-Work/Ghana.aspx) to find some information about OI to have on display. You can download a Projec10 logo from [www.projec10.gofundraise.com.au](http://www.projec10.gofundraise.com.au) which you can print onto transfer paper and iron onto a Tshirt if you like!

**8 Run your stall.**

Have some change handy. Enjoy and make sure people know what you are doing this for! They tend to be more generous when it's for a good cause!

**9 Count your earnings.**

See how much money you made from your stall. Whatever it is – well done! You've put your heart into helping others and every bit makes a difference. After you have paid back the \$10 you started with, you can donate your profit (but you will need Mum or Dad's help) through our website [www.projec10.gofundraise.com.au](http://www.projec10.gofundraise.com.au)

